

8th International Conference, 'Efficacy/Efficacité', Paris 2008

Monday July 7		
8:00	Welcome of participants	
9:30	<u>Opening Keynote Lecture</u> (http://www.iawis.org/paris2008.php#key1)	
11:00	Coffee break	
11:15	<u>Session 20</u> (http://www.iawis.org/paris2008.php#s20) – workshop 1 White's Efficacy	<u>Session 16</u> (http://www.iawis.org/paris2008.php#s16) workshop 1 Word, Image and Censorship
12:45	Lunch	
14:00	<u>Session 20</u> (http://www.iawis.org/paris2008.php#s20) – workshop 2 White's Efficacy	<u>Session 16</u> (http://www.iawis.org/paris2008.php#s16) workshop 2 Word, Image and Censorship
15:30	Coffee break	
15:45	<u>Session 20</u> (http://www.iawis.org/paris2008.php#s20) – workshop 3 White's Efficacy	<u>Session 16</u> (http://www.iawis.org/paris2008.php#s16) workshop 3 Word, Image and Censorship
17:30	Visit of the Louis Marin exhibition (INHA)	
Tuesday July 8		
8:30	Welcome of participants	
9:30	<u>Session 3</u> (http://www.iawis.org/paris2008.php#s3) – workshop 1 Image and Pedagogy	<u>Session 23</u> (http://www.iawis.org/paris2008.php#s23) workshop 1 The Efficacious Surplus
11:00	Coffee break	
11:15	<u>Session 3</u> (http://www.iawis.org/paris2008.php#s3) – workshop 2 Image and Pedagogy	<u>Session 23</u> (http://www.iawis.org/paris2008.php#s23) workshop 2 The Efficacious Surplus

12:45	Lunch			
14:00	<u>Session 25</u> (http://www.iawis.org/paris2008.php#s25) Caricature's Imaginary Museum	<u>Session 23</u> (http://www.iawis.org/paris2008.php#s23) workshop 3 The Efficacious Surplus		
15:30	Coffee break			
15:45	<u>Session 17</u> (http://www.iawis.org/paris2008.php#s17) Storyboards	<u>Session 2</u> (http://www.iawis.org/paris2008.php#s2) The model of Georges Sorel		
	<u>Session 12</u> (http://www.iawis.org/paris2008.php#s12) Versailles and its Others: Efficacy and the Arts in the Absolutist Agenda			
18:00	Celebration of IAWIS's 20th anniversary – Speech by Aron Kibédi Varga Max Nanny Prize ceremony – Speech by Peter de Voogd Cocktail			
Wednesday July 9				
OUTINGS (registration required): – Château de Vaux-le-Vicomte – Musée du Quai Branly – Passages de Paris				
Thursday July 10				
8:30	Welcome of participants			
9:30	<u>Session 6</u> (http://www.iawis.org/paris2008.php#s6) – workshop 1 Images' eroticism	<u>Session 8</u> (http://www.iawis.org/paris2008.php#s8) – workshop 1 Works of Art and Rituals Action, Analysis of Forms, Analysis of Practices		
11:00	Coffee break			
11:15	<u>Session 6</u> (http://www.iawis.org/paris2008.php#s6) – workshop 2 Images' eroticism	<u>Session 8</u> (http://www.iawis.org/paris2008.php#s8) – workshop 2 Works of Art and Rituals Action, Analysis of Forms, Analysis of Practices		
12:45	Lunch			
14:00	<u>Session 6</u> (http://www.iawis.org/paris2008.php#s6) – workshop 3 Images' eroticism	<u>Session 8</u> (http://www.iawis.org/paris2008.php#s8) – workshop 3 Works of Art and Rituals Action, Analysis of Forms, Analysis of Practices		

15:30	Coffee break	
15:45	<u>Session 7</u> (http://www.iawis.org/paris2008.php#s7). Word and Image in Religious Missions (XVI and XVII): Efficacy / Inefficacy	<u>Session 10</u> (http://www.iawis.org/paris2008.php#s10). Magical Practices in Writing
18:00	General meeting IAWIS	
Friday July 11		
8:30	Welcome of participants	
9:30	<u>Keynote Lecture</u> (http://www.iawis.org/paris2008.php#key2)	
11:00	Coffee break	
11:15	<u>Session 1</u> (http://www.iawis.org/paris2008.php#s1) – workshop 1 Efficacy of images, The Case of Emblems	<u>Session 14</u> (http://www.iawis.org/paris2008.php#s14) – workshop 1 Pediments and Frontispieces, Efficacy of Word and Image
12:45	Lunch	
14:00	<u>Session 1</u> (http://www.iawis.org/paris2008.php#s1) – workshop 2 Efficacy of images, The Case of Emblems	<u>Session 14</u> (http://www.iawis.org/paris2008.php#s14) – workshop 2 Pediments and Frontispieces, Efficacy of Word and Image
15:30	Coffee break	
15:45	<u>Session 19</u> (http://www.iawis.org/paris2008.php#s19). Music and Writing: Execution, Interpretation, Improvisation	<u>Session 13</u> (http://www.iawis.org/paris2008.php#s13). Attitudes of power
Evening	Closing dinner	

Opening Keynote Lecture

- Paolo Fabbri (University of Venice, Italy), "Initiatory images in Masonic rituals"

Keynote Lecture

- Anne-Christine Taylor (Anthropologist, Directress of the Education and Research Department of the Musée du Quai Branly), "The links between visual and verbal traditions in the Amazon"

Session 1: Efficacy of images, The Case of Emblems

Chairs: Ralph Dekoninck (Université de Louvain) & Agnès Guiderdoni-Bruslé (FNRS, Belgium)

- Agnès Guiderdoni-Bruslé (FNRS, Université de Louvain, Belgium), "Portrait de saint ou portrait d'écrivain?"

- Ralph Dekoninck (Université de Louvain, Belgium), "Le portrait saint entre mage et ressemblance dans la littérature spirituelle du XVIIe siècle"
- Andrea Catellani (Université Catholique de Louvain, Belgium), "Efficacité de l'image, pouvoir du miroir: le *Duodecim Specula* de Jan David SJ (1610)"
- Vanessa Selbach (Département des Estampes et de la photographie, Bibliothèque nationale de France), "De l'usage efficace de l'image religieuse au XVIIe siècle: un exercice pratique"
- Anne-Elisabeth Spica (Université de Metz, France), "La rhétorique de l'image sacrée dans l'*Orpheus Eucharisticus* d'A. Chesneau"
- Caroline Van Eck (Leiden University, The Netherlands), "The sublime as the locus of efficient figuration in 17th-century English emblematics"

Session 2: The Model of Georges Sorel

Chair: Eric Michaud (EHESS, Paris, France)

- Willy Gianinazzi (EHESS, France), "Images motrices et mythe social. Psychologie, politique et art de Georges Sorel à F.T. Marinetti"
- David Monteau (EHESS, France), "L'efficacité du Vortex"
- Eric Michaud (EHESS, France), "Le mythe social: l'efficacité de l'image sans images"

Session 3: Image and Pedagogy

Chair: Annie Renonciat (Université de Paris 7, INRP/Musée national de l'éducation, Rouen, France)

- Thérèse B. Macguire (Chesnut Hill College, Philadelphia, USA), "La pédagogie par l'image dans le *Hortus Deliciarum* de Herrad of Landsberg, abbesse du monastère de Sainte-Odile en Alsace (XIIe siècle)"
- Isabelle Saint Martin (Ecole Pratique des Hautes Etudes), "L'image "Bible des pauvres": du postulat grégorien au mythe romantique"
- Christine Mongenot (Université de Cergy-Pontoise, France), "A la recherche d'un exemplum féminin: l'image et le texte au service de la construction de l'image exemplaire dans la pédagogie saint-cyrienne (1686-1719)"
- Melanie Vandenbrouck (Courtauld Institute, London, U.K.), "L'histoire par l'image au Musée Historique de Versailles"
- Olivia Voisin (Université Paris IV-Sorbonne, France), "Le Cénacle et les arts visuels pour une pédagogie du Romantisme"
- Annie Renonciat (Université de Paris 7, INRP/Musée national de l'éducation, Rouen, France) "Efficacité et formes de l'image pédagogique"

Session 4: Show and Tell: The Pledge to Words and Images

Chair: Jean-Marie Schaeffer (CNRS-EHESS, France)

- Yves Hersant (EHESS, France), "Hiéroglyphes imaginaires"
- Céline Poisson (Université du Québec, Canada), "Raconter et montrer: deux jeux de langage"
- Matthijs Engelberts (Amsterdam University, The Netherlands), "Telling divergences about showing in tales"
- Tamar Yacobi (Tel-Aviv University, Israel), "Points of view at Work on the Picturing/Telling Connection"

- Alexander Schwinghammer (School of New Media, Karlsruhe, Germany), "Visual Storytelling in the Fragmented Landscape of Ideas"
- Martinez Angel J. Castaños and Amor Bécarès Muñoz (Universidad Cardenal Herrera, Valencia, Spain), "Visual versus textual in daily newspaper: *Le Monde* and *El País*"
- Nadine Lucas (CNRS, France), "Semiotic interplay in academic discourse"
- Cristina Albu (Pittsburgh University, USA), "Hans Haake and Martha Rosler: Word-Image Dialectics in Photography of the 1970s"
- Jean-Marie Schaeffer (CNRS-EHESS, France), "Imag(in)er et raconter"

Session 5: Louis Marin: The Being and Efficacy of the Image

Chair: Nigel Saint (Université de Leeds, UK)

- Jeremy Gilbert-Rolfe (Université de Bâle, Switzerland), "Contemporary Art's Gorgon's Heads"
- Johanne Mohs (Université de Hambourg, Germany), "Efficacité d'un double code"
- Alain Cantillon (Université Paris III-Sorbonne Nouvelle, France), "La traversée des images et des textes: une sémiologie de l'efficace"

Session 6: Images' Eroticism

Chair: Bernard Vouilloux (Université Michel de Montaigne-Bordeaux 3, France)

- Bernard Vouilloux (Université Michel de Montaigne-Bordeaux 3, France), "L'efficacité des images: langage, visée, effet, contexte"
- Frédérique Villemur (EHESS, France), "L'érotique à l'oeuvre ou l'architecture en représentation"
- Stéphane Lojkine (Université de Toulouse-Le Mirail, France), "Le naufrage sadien: érotique de la catastrophe"
- Jean-François Corpataux (Université de Fribourg, Switzerland), "*La Femme piquée par un serpent de Clésinger (1847):* amour rétrospectif" et résurrection fantasmatique du modèle"
- Arnaud Rykner (Université de Toulouse-Le Mirail, France), "Érotique du tableau vivant chez Zola: les dessous de l'image"
- Susan Waller (University of Missouri-Saint Louis, USA), "Models of Erotica: the artist/model topoi in *sujets gracieux*"
- Bertrand Rougé (Université de Pau & des Pays de l'Adour, France), "Image d'Éros/Éros de l'image: efficace ironique et chiasme de l'image pop (Ramos, Wesselmann, Warhol, etc.)"
- Liliane Louvel (Université de Poitiers, France), "L'entreprise de "profanation" de Paul Durcan et la question du "dispositif" dans *Crazy About Women*"
- Mihaela Amalia Andronic et Cristina Cîrtita-Buzoianu (Université de Bacau, Romania), "Le pouvoir de l'image érotique dans la publicité, un double langage"

Session 7: Word & Images in Religious Missions (XVI and XVII): Efficacy / Inefficacy

Chair: Massimo Leone (Università di Torino, Italy)

- Pierre-Antoine Fabre (EHESS, France), "Une image à la mer: les 39 martyrs de l'année 1570"
- Massimo Leone (Université de Turin, Italy), "The invention of PowerPoint: (In)efficacy of words and images in XVIth century Franciscan missions in New Spain"

Session 8: Works of Art and Rituals Action, Analysis of Forms, Analysis of Practices

Chairs: Giovanni Careri (EHESS, France) & Carlo Severi (CNRS-EHESS, France)

- Alessandra Russo (Columbia University, USA), "Indicible et pourtant vraie. L'autre sens d'une image baroque"
- Mateusz Kapustka (Université de Wrocław, Poland), "The activated Image. The effigy and the Host as visual Media in the Process of historical Assimilation"
- Krista Kodres (Institute of Art History, Tallinn, Estonia), "Images in action: the (ab)use of Christian images by Estonian "pagans" in 16th-17th century"
- Karim Ressouni Demigneux (EHESS, France), "Les pouvoirs de Saint Sébastien"
- Elsje van Kessel (Leiden University, Netherlands), "Bianca Capello and the social agency of the portrait in early modern Italy"
- Eric Hold (EHESS Paris, France), "*Ingredere in templum Dei* – le baptême, le portail et la sculpture romane"
- Giovanni Careri (EHESS, France), "Revêtir le Christ. La machine du Jugement Dernier"

Session 9. Power of Image, Strength of Writings: Efficacy of the Sacred in the Far-East

Chairs: Claire-Akiko Brisset (Université Paris 7, France) & Marianne Simon-Oikawa (Tokyo University, GreJa, Japan)

- Christine Mollier (CNRS, France), "Les talismans chinois: graphies iconiques et métá-écriture"
- Naoko Gunji (University of London, SOAS, UK), "The efficacy of ritual for the Dead: Visualizing, Writing and Narrating Emperor Antoku's Life"
- Claire-Akiko Brisset (Université Paris Diderot-Paris 7, France), "Calligraphie, peinture et sacré: la copie des sūtra bouddhiques dans le Japon des 11e et 12e siècles"

Session 10: Magical Practices in Writing

Chair: Marcello Carastro (EHESS, Paris, France)

- Marcello Carastro (EHESS, France), "Les formes du lien: écriture et figuration dans les ligatures rituelles antiques"
- Heather Badamo (Université de Michigan, USA), "Between Magic and Orthodoxy: Middle Byzantine Amulets of Military Saints"
- Sonia Macri (Université de Sienne, Italy), "L'invisible gravé sur les pierres précieuses"

Session 11: Chinese Writing and its Political Efficacy

Chair: Aurélie Nérot (CNRS-EHESS, France)

- Sung-Chul Oh (University of Ohio, USA), "Visual Dissolution of Moonjado and the Decline of Korean Confucianism"
- Francette Delaleu (CNRS, France), "L'efficacité calligraphique de KUSAKABE Meikaku"
- Aurélie Nérot (CNRS-EHESS, France), "La forêt de pierre: entre images touristiques et écritures politiques"

Session 12: Versailles and its Others: Efficacy and the Arts in the Absolutist Agenda

Chair: Eric Haskell (Scripps College, USA)

- Eric Haskell (Scripps College, Cal., USA), "Parterres of Perfection: Formalism and its Others in the Gardens of Le Nôtre"
- James J. Yoch (University of Oklahoma, USA), "Pastoral Subversions in the Scenes of Versailles"

Session 13: Attitudes of Power

Chair: Catriona MacLeod (Pennsylvania University, USA)

- Michael Gamer (University of Pennsylvania, USA) et Elise Bruhl, "Emma Hamilton's Servant, or Another Form of Attitude"
- Cordula Grewe (Columbia University, USA), "Portrait of the Artist as Tableau Vivant: Romantic Form and Social Practice in Wilhelm von Schadow's *The Modern Vasari*"
- Brigitte Peucker (Yale University, USA), "Performing Ideology: Mimetic Identification and Rythmical Gymnastics"

Session 14: Pediments and Frontispieces, Efficacy of Word and Image

Chairs: Marie-Dominique Popelard (Université Paris 3, France) & Béatrice Fraenkel (EHESS, France)

- Marie-Dominique Popelard (Université Paris III-Sorbonne Nouvelle, France), "Les mots devant/avant l'histoire en images. Sur une *Annonciation de Fra Angelico*"
- Olivia Poska (University of Michigan, USA), "The frontispiece as Self-Portrait: Adriaen van de Venne's *Elck sijn gading* (*To Each His Own Desire*)"
- Catriona MacLeod (Université de Pennsylvanie, USA), "The Arabesque Portal: Clemens Brentano's Gockelmärchen and the Paratext"
- Paola Pacifici (Université de Calgary, Canada), "Au seuil du corps: le frontispice du livre d'anatomie"
- Anthony Wall (Université de Calgary, Canada), "Frontispices et seuils de la fiction"
- Michelle Durand-McLure (University of Montevallo, USA), "Efficacious Identifications: Imaging political authority in the *Anjou Bible* at Leuven"

Session 15: Sites of Image, Sites of Power

Chair: Jean-Claude Schmitt (EHESS, France)

- Thomas Golsenne (Université de Provence, France), "L'intensification du lieu"
- Danielle Leenaerts (Université Libre de Bruxelles, Belgium), "L'oeuvre comme dispositif réflexif dans l'art d'Alfredo Jaar, de 1979 à 1994"
- Eleana Stylianou (University of London, UK), "Virtual Power: Keeping the mystery alive"

Session 16: Word, Image and Censorship

Chairs: Lauren Weingarden (Florida State University), Karen Carter (University of North Florida), Nathalie Roelens (Universities of Anvers and Nimègue)

- Nathalie Roelens (Université d'Anvers et de Nimègue), "Censure et *Sensuré*"
- Bernward Schmidt (Université de Münster, Germany), "La censure dans l'image – images de la censure: L'Index des livres interdits"
- Randy Robertson (Susquehanna University, USA), "Censorship and the British Enlightenment"
- Karen Carter (University of North Florida, USA) "Censorship: Its Efficacy and History"
- William Olmsted (Valparaiso University, Chili), "Improper Appearances: Censorship and the Carriage Scene in "Madame Bovary""
- Michele Hannoosh (University of Michigan, USA), "The Trial: Modes of Interpretation in Nineteenth-Century France"
- Sabine Kriebel (University College Cork, Ireland), "'The more pictures they remove, the more visible becomes reality!': John Heartfield and his Nazi Censors"

- Ramona Naddaff (University of California, Berkeley, USA), “‘Lascivious Painting’: Sade on Trial”
- Lauren S. Weingarden (Florida State University, USA), “Manet’s Realism and the Erotic Gaze: Photography and Censorship”

Session 17: Storyboards

Chair: Daniel Ferrer (ENS Paris, France)

- Thaïs Flores Nogueira Diniz (Université Federal de Minas Gerais, Brazil), “The role of storyboards in Stanley Kubrick’s *Eyes Wide Shut*”
- Pauline Escande (Université René Descartes-Sorbonne Paris 5, France), “Le storyboard comme l’histoire dessinée et destinée d’un film”
- Dominique Budor (Université Paris 3, France), “Entre texte et image, genèse d’un film jamais réalisé: le voyage de Giuseppe Mastorna de Fellini-Marana”

Session 18: Efficacy of the images in the Genetic Writings, Efficacy of Writings in the Visual Arts

Chairs: Claire Bustarret (ITEM, CNRS) & Marianne Jakobi (INHA)

- David Sume (UQAM, Canada), “The role of the maquettes, proofs and sketches in the evolution of the 1964 book ‘65 Maximiliana’, illustrated by Max Ernst, and conceived and published by Iliazz Ilia Zdanevitch”
- Antonietta Sanna (Université de Pise, Italy), “Valery et Léonard: entre écriture et dessin”
- Marianne Jakobi (CNRS et Université de Lausanne, Switzerland), “Processus dans l’oeuvre graphique de Pierre Alechinsky: archives, titres et carnets d’atelier”
- Maria Ignez Mena-Barreto (ITEM/CNRS, France), “L’impact de la représentation iconique dans l’économie de l’écriture autobiographique de Stendhal”
- Christine Colliere (Université Paris III-Sorbonne Nouvelle, France), “The primacy of illustrations in the genesis of Carroll’s works: writing as a graphic creative process”
- Claire Bustarret (EHESS-CNRS, France), “Autoportraits, monogrammes et cryptogrammes: figuration et cryptage d’identité dans les manuscrits d’écrivains”

Session 19: Music and Writing: Execution, Interpretation, Improvisation

Chair: Jacques Cheyronnaud (CNRS-EHESS, France)

- Thérèse Dolan (Temple University, USA), “Reading act, Body and Musical Performance”
- Anthony Pecqueux (EHESS, France), “La félicité-en-acte d’un concert. Descriptions d’activités musicales contribuant à la réussite d’un moment musical”
- Aki Yamamoto-Naji (Conservatoire National Musique et Danse de Paris, France), “Musica (1902-1914): L’invention d’une grammaire iconographique propre aux pratiques musicales”

Session 20: White’s Efficacy: the West and the Far-East

Chair: Anne-Marie Christin (Université de Paris 7-Diderot, France)

- Michael Marrinan et John Bender (Stanford University, USA), “The Efficacy of Diagram: The Domain of Whiteness”
- Laurence Danguy (Université de Konstanz, Switzerland), “A l’ombre des noirs, les blancs de Maurice Denis”

- Karine Bouchy (Université de Montréal, Canada), "Se maintenir dans l'intervalle: usages et fonctions du blanc dans l'image cinématographique de Peter Greenaway"
- Marie Laureillard (Université de Lyon 2, France), "Feng Zikai ou l'efficacité du blanc"
- Fuyubi Nakamura (The Australian National University, Australia), "Creating or filling white space in Japanese calligraphy"
- Torahiko Terada (Université Paris 7, France), "Le blanc mis en oeuvre par l'apprentissage de l'écriture au Japon"
- Serge Linares (Université de Rouen, France), "Après Mallarmé: l'héritage du "Coup de dés" dans l'avant-garde poétique française des années 10"
- Claus Clüver (Indiana University, USA), "The White Sound of Concrete Poems"
- Ion Codrescu (National University of Arts, Bucarest, Romania), "The Significance of White space in Haiga"

Session 21: Paper Museums: The Archeological Object and its Effects

Chair: François Lissarrague (EHESS, France)

- Alba Irollo (Université de Naples, Italie), "Antichita di Ercolano"
- Shane Agin (Duquesne University, USA), "*Translatio memoriae*: The effectiveness of Texts in the Preservation of Visual Art"
- François Lissarrague (EHESS, France), "Dessiner, assembler, commenter: les stratégies graphiques de Montfaucon"

Session 22: Words & Images in the Histories of Art

Chair: Michel Melot (Ministère de la culture et de la communication, France)

- Mary Bergstein (Rhode Island School of Design, USA), "Freud's Uncanny Egypt"
- Amy Von Lintel (University of Southern California, USA), "The illustrations of Art History: Popular Surveys in the Nineteenth Century"
- Sara Pappas (University of Richmond, USA), "The view from the bridge: Reading the Efficacy of Zola's dossiers préparatoires"

Session 23: The Efficacious Surplus

Chair: Véronique Plesch (Colby College, USA)

- Francesca Leoni (Princeton University, USA), "Visual Efficacy in the Persian Pictorial Tradition: The Case of Illustrated Shahnames"
- Anthony F. Mangieri (Emory University, Atlanta, USA), "Efficacious Inscriptions and Representations of Womanhood in Greek Vase-painting"
- Corneliu Dragomirescu (EHESS, France), "Production d'un sens nouveau: images et rubriques face au texte théâtral dans le ms Arras Bibl. Mun. 697"
- Ania Mrożewicz (Université de Poznań, Poland), "Ekphrasis in the presence of the image (Inger Christensen on Painting and Jørgen Leth on Film)"
- Laurence Petit (Centre Connecticut State University, USA), "Financial and Pictorial Speculation: Vanitas and Vanity in Deborah Moggach's Tulip Fever"
- Michel Costantini (Université de Paris 8, France), "Le va-et-vient signifiant: fragments de peinture en littérature"

- Etienne G. Samain (Unicamp, Brazil), "Des mots pour voir, des images pour dire. A propos d'une photographie sans prétention"
- Fabiana Bruno (Unicamp, Brazil), "Photo-bio-graphies et Montages de la Mémoire: La vieillesse ou la nécessité de conjuguer des images et des mots"
- Stella Bolaki (University of Edinburgh, UK), "Un/veiling the Body: Showing and Telling in Contemporary Visual Narratives of Illness and Survival"

Session 24: Ideological enclosures: Space and the Visual Depiction of Political Slogans in the 20th Century

Chair: Maria Elena Versari (Università di Messina, Italy)

- Kate Kangaslahti (Nanyang Technological University, Singapore), "Absence / Presence: The Efficacy of Text, Image and Space at the 1937 *Exposition Internationale*"
- Hyun Tae Jung (Université de Nebraska-Lincoln, USA) "Architecture of Mass Communication at the New York World's Fair of 1939"
- Cristina Cuevas-Wolf (Los Angeles County Museum of Art, USA), "Signs of Proletarian Unity: Berlin, Magazines, and the Communist Left"
- Dario Tomasello (Université de Messine, Italy), ""Contro l'avviluppante esercito dei morti, in marcia sulla Via Lattea!": l'efficacité d'un journal futuriste"
- Lori Cole (New York University, USA), "On the Political Implications of Shimon Attie's Public Art Practice"
- Fabienne Dumont (chercheuse indépendante, France), "Get the message? Quand les créatrices mettent la politique dans la sphère publique"
- Daniel Jasper (Université du Minnesota, USA), "Products of Our Time"

Session 25: The Imaginary Museum of the Caricature

Chair: Ségolène Le Men (Université Paris 8, France)

- Brigitte Friant-Kessler (Université de Montpellier III, France), "After afterlives characters and efficacy: Tristram Shandy illustrations from fiction to political caricature"
- Dominic Hardy (Musée des Beaux-Arts du Canada, Canada), "L'exposition War Cartoons and Caricatures of the British Commonwealth (1941-45)"
- Shigeru Oikawa (Université Nihon Joshi Daigaku, Tokyo, Japan), "Les caricatures de Georges Bigot"

PROCEEDINGSEfficacité / Efficacy: How To Do Things With Words and Images. Word & Image Interactions 7

Editors: Catriona MacLeod, Véronique Plesch and Jan Baetens
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